

# OpenMind, LLC – Privacy Policy

**Effective Date:** January 21, 2026

OpenMind, LLC (“**OM4U**,” “**we**,” “**us**,” or “**our**”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and share information when you use our website, mobile application, and related services (collectively, the “**Services**”).

## 1. Important Notice Regarding HIPAA

**OM4U is not a medical provider or a HIPAA-covered entity.** The information you provide to us is not considered "Protected Health Information" (PHI) under the Health Insurance Portability and Accountability Act (HIPAA). While we implement industry-standard security measures to protect your data, the legal protections specifically afforded to medical records do not apply to your use of OM4U.

## 2. Information We Collect

We collect information that you provide directly to us, as well as information collected automatically.

- **Account Information:** Name, email address, password, and profile preferences.
- **User-Generated Content:** Responses to self-reflection prompts, coaching notes, goal-setting data, and any messages sent through the platform.
- **Payment Information:** If applicable, payments are processed by third-party providers (e.g., Stripe, Apple Pay). We do not store full credit card details on our servers.
- **Technical Data:** IP address, device type, operating system, and app usage statistics collected via cookies or similar tracking technologies.

## 3. How We Use Your Information

We use your information to:

- Provide and personalize the coaching and wellness Services.
- Analyze usage patterns to improve our tools and content.
- Communicate with you regarding account updates or support requests.
- Ensure the security and integrity of our platform.

## 4. Sharing of Information

We do not sell your personal information. We may share your data only in the following circumstances:

- **Service Providers:** With vendors who perform services on our behalf (e.g., cloud hosting, email delivery).
- **Safety and Legal Compliance:** If we believe disclosure is necessary to comply with a legal obligation, protect the safety of any person, or address fraud or security issues.
- **Business Transfers:** In connection with a merger, sale of assets, or acquisition of our business.

## 5. Data Security

We implement reasonable administrative, technical, and physical safeguards designed to protect your information from unauthorized access or disclosure. However, no internet-based service is 100% secure, and we cannot guarantee absolute security.

## 6. Your Choices and Rights

Depending on your location, you may have the right to:

- Access the personal information we hold about you.
- Request the correction of inaccurate data.
- Request the deletion of your account and associated data.
- Opt-out of marketing communications.

To exercise these rights, please contact us at the email address provided below.

## 7. Children's Privacy

Our Services are not directed to individuals under the age of 18. We do not knowingly collect personal information from children. If we become aware that a minor has provided us with data, we will take steps to delete it.

## 8. Changes to This Policy

We may update this Privacy Policy periodically. We will notify you of significant changes by posting the new policy on this page and updating the "Effective Date."

## 9. Contact Us

If you have questions or concerns about this Privacy Policy or our data practices, please contact:

**OpenMind, LLC Email:** support@openmind4u.com

**Address:** 6105 S. Main Street Suite 200, Aurora, CO 80016